

October 30, 2009

Company Name: HOYA CORPORATION
Representative: Hiroshi Suzuki, President and CEO
(Code: 7741, the First Section of the Tokyo Stock Exchange)
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Announcement of Interim Dividends for the Fiscal Year Ending March 31, 2010

HOYA CORPORATION (“HOYA”) today announced that the Board of Directors, at its meeting held on October 30, 2009 has resolved to pay the interim dividends to the shareholders registered as of September 30, 2009 as described below. This is the first announcement to the public for the interim dividends.

1. Contents of the dividend

	Resolved amount	Latest forecast	Previous (End of 2Q for the fiscal year ended 2009)
Recorded date	September 30, 2009	N/A	September 30, 2008
Dividend per share	30.00 yen	N/A	30.00 yen
Total dividends	12,985 million yen	—	12,985 million yen
Date of payment	November 25, 2009	—	November 25, 2008
Dividend source	Retained earnings	—	Retained earnings

(Reference) Actual of dividends

Recorded date	Dividend per share (yen)		
	Interim	Year-end	Annual total
Dividend for the fiscal year ending March 31, 2010 (Actual)	30.00	*Note	*Note
Dividend for the fiscal year ended March 31, 2009 (Actual)	30.00	35.00	65.00

*Note

The forecast for the fiscal year will be released at the time of the announcement of financial statements in late April or early May.